

PRESS RELEASE

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IT'S TIME TO CELEBRATE THE THIRD ANNUAL "IXTAPA-ZIHUATANEJO ART, CULTURE AND TRADITION" FESTIVAL!

- *The Ixtapa-Zihuatanejo Art, Culture and Tradition Festival begins this Monday, January 30th through March 30th in Ixtapa and Zihuatanejo.*

Once a year, the dual destination known as Ixtapa-Zihuatanejo plays host to spectacular folk dances, modern and tropical jazz shows, painting and crafts workshops, art expos and exhibitions of regional arts and crafts. Presented in and around the two destinations in the area's many al fresco public spaces, the festival is free to the public and offers an opportunity for one and all to enjoy the many traditions and artistic expressions of Ixtapa-Zihuatanejo and its neighboring towns within the state of Guerrero. Handmade products created by local ladies such as marmalades, sauces, and traditional candies welcome guests to the world of the authentic, artisanal cuisine on exhibit during the festival.

This cultural arena will also showcase the different handicrafts from the regions of Olinalá, Tecpan, Tlacuichis, Taxco and Zihuatanejo, including *huipiles*, tablecloths, wooden figurines, hand-woven bags, pottery, *olinalá* boxes, decorative items and other handicrafts made with local seeds such as coffee and beans, plus silver items, *deshilado* embroidery, cotton and *tule* and *amate* paper.

Every night, the stage at the *Ixtapa-Zihuatanejo Arts, Culture and Tradition Festival* lights up with dance presentations and live music in several genres played by both groups and solo artists. Workshops will also be held so the attendees can have the opportunity for up close and personal meetings with the creators of the many artistic exhibits on display.

The demos, workshops and shows will take place on Wednesdays and Fridays in the *Kiosco* (or bandstand) in Ixtapa, located in front of Ixtapa Boulevard from 6:00 p.m. to 8:00 p.m., and Tuesdays and Thursdays at the Municipal Gardens located in the middle of the traditional *Paseo del Pescador* in Zihuatanejo.

On Mondays, a movie will be played on the sand between the spectacular El Palmar and La Ropa beaches, where visitors can enjoy not only the amazing natural scenery, but also a series of well-known movies that revolve around nature, love and the sea.

The *Ixtapa-Zihuatanejo Art, Culture and Tradition Festival* offers unbeatable entertainment for free throughout the months of February and March. For more details visit www.visitiz.com. English: www.facebook.com/iztraveler :: www.twitter.com/iztraveler