

PRESS RELEASE

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THE BEACH IS PARTYING UNDER THE BRIGHT SUN OF IXTAPA-ZIHUATANEJO

With the objective of beginning the festivities for the “3rd Anniversary of Playa Larga”, on the 1st of November at 800 am, tradition and optimism will run together in the race that will take place from Airport Boulevard to the entrance of Playa Larga, located south of Zihuatanejo, which alluding to its name, extends over 12,000 meters in length. Attendees of this festive celebration can enjoy a range of fun and entertaining family activities, such as beach volleyball, played by five local professional teams.

One of the most anticipated events among those who attend the most important annual festival of Playa Larga, is the race and demonstration of the “Taming of Horses” featuring an original spectacle that fuses regional music with the elegant movement of horses. Riders from the state of Guerrero, as well as from ranches from other states throughout Mexico, will be the ones responsible for presenting this choreography with horses or “carousels” as it is called when it is carried out on the backs of these animals.

Facing the open sea, townspeople assure visitors attending Playa Larga, this upcoming November 1st, they will be able to disconnect from stress and enter into a light-hearted and fun environment with live music, the best and most exemplary sea food dishes, as well as the crowning and cavalcade of the “Queen of Playa Larga – 2008”.

Costa Grande is characterized by the hospitality of its people, and this festival is symbolic for this unique style of life for the populace of this soft sandy beach. An ideal place for rest, one can be delighted by the best dishes, or exercise and be stimulated by an adventurous horseback ride.

Attend this event and enjoy all the attractions Ixtapa-Zihuatanejo has to offer throughout this sunny and green fall season, in one of the best beaches of the Mexican Pacific and take advantage of the promotions only Ixtapa-Zihuatanejo can offer.

May your vacation be “double or nothing” as with every night you book, you can receive the third night free with breakfast included.

For more information click on www.visit-ixtapa-zihuatanejo.org where you can also find a brochure featuring special discounts at such establishments as restaurants, jewellery stores, cafés, boutiques, tours and many other service companies.

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