

PRESS RELEASE

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Carnival 2008, Ixtapa-Zihuatanejo

Carnival Season is celebrated after Christmas and concludes on carnival Tuesday, the last Tuesday before the commencement of Catholic Lent. This day is most commonly known by the French term "Mardi Gras" or "Fat Tuesday". Catholic canon and tradition indicate that during the season of Lent, fasting should be observed in which meat is prohibited, yet fish and vegetables are permissible. However, Carnival has evolved into a popular celebration which has taken on a character of amusement, combining festive elements such as masquerade costumes, parades, and partying in the streets.

Building on the theme, "Celebration in Paradise" from February 5th to the 10th Ixtapa-Zihuatanejo features a new edition to the traditional Carnival celebration. The Crowning of a Carnival Queen, The Ugly King election, The Infant King, a Masquerade Costume contest, and an Art Car contest, are some of the festivities that will comprise this one Carnival which will give away \$35, 000 pesos in prizes for the lucky winners.



Ixtapa-Zihuatanejo invites all visitors to participate in this wonderfully amusing town celebration, while enjoying its unparalleled hospitality and service, be it in the traditional retreat town of Zihuatanejo, or in Ixtapa, with its modern and convenient amenities. Whichever you choose, have no doubt, the experience of visiting Ixtapa-Zihuatanejo will always result in doubling your pleasure.

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