

## PRESS RELEASE

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### *Mexico's Safest Beaches*

Ixtapa-Zihuatanejo offers its visitors the safest beaches in all of Mexico. As of two months ago, this beach destination paradise has successfully implemented the country's only program in pursuit of the "Blue Dolphin" certification, which officially qualifies beaches as "Safe Beaches", requiring the collaborative efforts of numerous people such as lifeguards and municipal authorities.



The team of lifeguards that safeguard the beaches of Ixtapa-Zihuatanejo, recently received all new equipment and gear, in the manner of uniforms, rescue buoys, diving masks, and a speed boat, all in support of their efforts in delivering aid and safety. The result has been an encouraging blank slate of reported incidences as evidenced by the most recent reports from this binomial beach paradise, known as Ixtapa-Zihuatanejo and further proof of how effective the program operates. Ultimately the "Blue Dolphin" program's sole purpose is to ensure and preserve the integrity of all swimmers, that can now more than ever, enjoy with peace of mind the beautiful beaches of Ixtapa-Zihuatanejo, like La Ropa Beach, El Palmar Beach, La Madera Beach and Las Gatas Beach.

As such, Ixtapa-Zihuatanejo not only ascends to be one of the most beautiful destinations of the Pacific Coast, but as of now, it's the only destination that cares for its visitors and their safety like no other in Mexico. This unprecedented care for your safety and security can transform your visit to Ixtapa-Zihuatanejo into an unforgettable and "doubly pleasant" experience.

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