

PRESS RELEASE

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RUCCO SURFER REUNION and KID'S SURF FESTIVAL IN IXTAPA-ZIHUATANEJO

Ixtapa-Zihuatanejo presents Rucco Surfer Reunion and The Kid's Surf Festival: two fun-filled surfing adventures for the whole family that will take place on the warm and sunny beaches of this tropical tourist destination.

"Rucco Surfer Reunion will be honored by the presence of special guests such as: Corky Caroll, 1986 World Champion in Hamilton Beach; Mexican surf legend, Nacho Félix; and Saltiel Alatríste, who is famous for being the oldest active Mexican surfer. Also, the Polidura brothers, pioneers and founders of the Mexican Surf Association, will honor us with their participation," said Leonel Pérez Yañez, the current Great Kauhuna Category Champion, and host to this event.

A welcome party will be offered to inaugurate the Rucco Surfer Reunion on December 4, at Catcha L'Ola, the popular surfer's corner at Ixtapa Kiosk. Then on December 6, Playa Linda will be the perfect setting for seasoned surfers from Mexico, Texas, California and Florida to remind us why today they are still considered icons of this sport.

Participants and attendees to the Rucco Surfer Reunion will be able to enjoy drinks, snacks, music and fashion shows in addition to a spectacular surf event. All participants must be 41 or older. The sign-up fee is \$200.00 pesos per person. Surf boards, surf equipment and accessories will be available for sale and rent.

This season the family's "surf central" will be Playa Linda, a paradise beach in Ixtapa. Here the smallest members of both local and foreign families from diverse parts of the world will get to experience the adrenaline and endless fun of surfing at The Kid's Surf Festival, a celebration of the waves in a relaxing natural environment. The festival takes place December 12 -13 and includes three categories: 6 to 8 years old; 9 to 12 years old; and 12 to 14 years old.

With a wide variety of hotels, both in Ixtapa and Zihuatanejo, and many different ways to get to this beach destination, either by ground or by air, it's possible for visitors to be able to design custom trips to fit every budget so everyone can enjoy these events and all the other attractions offered by Ixtapa-Zihuatanejo.

There are excellent surf spots and events throughout the world, but only few are as accessible, fun and exciting as the Rucco Surf Reunion and the Kid's Surf Festival. Don't think about it any longer – come and enjoy these two important events!

For more information, please write to catchalola333@prodigy.net.mx or call 755 55 3 13 84.

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