

## PRESS RELEASE

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CONTACT: ANA LUISA MORÁN FERNÁNDEZ  
E-MAIL: ana.moran@visitiz.com



### **EVERY EVENING IS DIFFERENT IN IXTAPA-ZIHUATANEJO! MUSIC, DANCE, THEATRE, AND LOTS OF FUN AT THE UNLIMITED FUN FESTIVAL!**

- *During the months of January, February and March, Ixtapa-Zihuatanejo offers to the visitors of this beach destination free shows and entertainment activities for the whole family.*
- *Free musical concerts, dance exhibitions, theatre performances, mascot parades, painting and regional art exhibitions, comedy shows, fashion parades, ceramic and wood workshops for children, and many activities more are part of the Unlimited Fun! Festival that will take place at the “Kiosk” of Ixtapa and in the “heart” of Zihuatanejo Downtown.*

In Ixtapa-Zihuatanejo, every evening is different at the **Unlimited Fun! Festival**. As of December 14 to April 09, visitors and locals will enjoy outdoor recreational shows at the most representative public spaces of this two-in-one destination.

Unlimited Fun! Festival takes place on Mondays, Wednesdays and Fridays at 06:00 p.m, at the colorful “Kiosk of Ixtapa”, located in the commercial area in front of the boulevard, and on Tuesdays and Thursdays in the recently beautified Pedro Asencio Street, in the heart Zihuatanejo Downtown.

From one evening to another, those who visit Ixtapa-Zihuatanejo during the days that this festival takes place will rediscover fun with the family, in couples or with friends through the wide entertainment variety of shows and exhibitions. Visit Ixtapa-Zihuatanejo and enjoy the ambiance, the music, the live rhythms, colors and special deals that will only be available during Unlimited Fun!

*“Unlimited Fun! Is definitely a very fun event. I want to stay more days in Ixtapa-Zihuatanejo to enjoy all of the shows” - Alan McDonald, Ontario, Canada.*

One of the most anticipated shows within Unlimited Fun! is the equestrian parade and exhibition hosted by the Association of *Charros* of Ixtapa-Zihuatanejo. This parade will take place on January 18, from 5:00 to 7:00 p.m. and will begin in front of *La Valentina* restaurant, in Ixtapa. With this colorful exhibition Ixtapa-Zihuatanejo intends not only to offer a great show, but also, to praise this beautiful Mexican tradition before national and international visitors.

There is no doubt that the Unlimited Fun! Festival will be an important element in Ixtapa-Zihuatanejo’s diversification process by presenting it as a solid beach destination. Art, creativity, wide-ranging hotel and services infrastructure, as well as new attractions specially designed for visitors that come during the days that Unlimited Fun! Festival lasts will show proof of it.

Ana Luisa Morán  
PR Manager